

MARINA COMMITTEE MEETING MINUTES
THURSDAY AUGUST 14, 2014
SISTER BAY FIRESTATION – 2258 MILL ROAD

Called to order: 3:00 P.M.

Present: Chairperson John Clove, Pat Duffy, Fuzzy Sunstrom, Jeff Flegel

Excused: Kevin Roberts, Shane Solomon

Staff Members: Administrator Zeke Jackson, Marina Manager Wendy Tatzel, Village Clerk/Treasurer Christy Sully

Others: No Public was present.

Approval of Agenda: Motion by Sunstrom/Second by Duffy to approve the agenda.
Carried

Approval of Minutes: As to the minutes for the July 10, 2014 meeting of the Marina Committee: Motion by Flegel/Second by Duffy to approve the minutes as presented.
Carried

Comments and Correspondence: A letter was received from Judy Steger, a representative of the Door County Advocate; stating that she was upset the Marina Committee did not place two ads with the Advocate for Marina Fest. The Committee felt that radio ads are a better value for the cost.in that they cover a larger area of potential customers.

Kip Pagle requested that a Handicap Accessible rail be installed on the launch ramp for people who need help getting in and out of their boats. This item will be put on a future agenda.

Business Item 1. Discussion on Boathouse: Consider a motion to take action if necessary. Motion by Clove/Second Duff to go into Closed Session at 3:06 P.M. per WI Stat. 19.85(1)c to deliberate or negotiate the purchase of public properties, the investing of public funds. Or conducting of other specified public business, whenever competitive or bargaining reasons require a closed session. Roll Call Vote - all aye.

Motion by Sunstrom/Second Flegel to return to Open Session at 3:37 P.M. Roll Call Vote – all aye.

Promote and get revenue for the Boathouse on WDBK's shopping show. How it works is that we make a commitment for a set value. For a cost of \$5,000 we get direct revenue \$1,250 with \$3750 coming back to Marina in ad credit with WDBK. There is no out of pocket cost to the Marina. It was advertised for the first time this last Saturday August 9. It will be rented for \$180/night without the boat slip.

1 Finance Committee asked that the Marina Committee would consider renting out the
2 Boathouse for a long term winter rental.

3
4 **Business Item 2. Discussion on Long Term Slip Lease.**

5 Finance Committee suggested condo minimizing some of the seasonal slips. Tatzel said that she
6 felt it was not a good idea. We get the money up front. What happens when we burn through
7 the money and now something unexpected happens? Mortgage your future to get a short term
8 result. Clove stated he is totally against going into any kind of condo situation because it is
9 Village owned property. No type of private owned slips. General consensus of the Marina
10 Committee was that condo minimizing would not be a good idea.

11
12 **Business Item 3. Discussion of 2015 Budget and consider a motion to take action if required.**

13 Tatzel presented a 2015 Budget with a 3% cut from 2014 which Administrator Jackson had
14 requested. Some of the seasonal (A 46, A 47) slips. Tatzel would like to switch back to transient
15 with the Committee's permission.

16 She ran the August 2014 transient slip numbers compared to 2013 they are a small percentage
17 ahead.

18
19 At this point in the meeting Administrator Jackson asked Tatzel to step out of the meeting
20 room. Jackson stated that to the Committee that Tatzel should have some kind of incentive
21 bonus to sell the Marina. He also requested that an additional 30 days of paid time be added to
22 her work year. Jackson recommends this because there were many times "Tatzel had told him
23 she was doing work off the clock to save expense to the Marina. It's an admirable personal
24 quality about her that she is willing to be self-sacrificing. But essentially the Marina is getting
25 free labor out of Tatzel and that's not appropriate." Clove feels that Tatzel should also be made
26 a full time employee. The 3% cut in the budget will be used for her additional hours and bonus.
27 Bonus should be based on seasonal sales and transient to some extent. Both items will go to
28 the Board for approval.

29
30 Tatzel told the Committee that the Waterways Commission gave the Marina a 50% grant
31 (\$15,000) towards the remodeling of the Public bathrooms.

32
33 **Business Item 4. Discussion of long term planning with a review of the 5 Year Capital
34 Investment Plan and consider a motion to take action if required.**

35 Dave Lienau would sell the Marina his minivan for \$1000. It would be used as a service to
36 transport transient boaters up the hill.

37
38 **Motion by Flegel/Second Sunstrom to purchase the van subject to it passing inspected by Ken
39 Church. Carried**

40
41 Clove recommends due to the time that Business Items 4, 5 and 6 will be put on the September
42 meeting's agenda.

43
44 **Business Item 7. Discussion on Marina activities with Wendy Tatzel Marina manager.**

1 Tatzel has reduced the Marina's hours Sunday thru Thursday 7 A.M. to 7 P.M. Fridays and
2 Saturday s 7A.M. to 8 P.M.

3
4 Action Electric told Tatzel that the 100 amp up grade on A Dock requires some new breaker
5 panels. Flegel said he can supply at no cost a 200 amp breaker panel.

6
7 Tatzel said when discussing budget cuts she cannot cut back on staffing. It was a general
8 consensus of the Committee that cutting in the service area was not a good idea. Our Marina is
9 known for its friendly, efficient staff. This is one thing that brings back boaters.

10
11 One suggestion, from Committee members who visited other marinas, was to include a
12 diagram of the slips along with the confirmation.

13
14 Next meeting will be held Tuesday September 16 2 P.M... Committee Chair Clove will speak to
15 Board President Lienau in regards to appointing a person to fill the vacant alternate position on
16 the Marina Committee.

17
18 **Items for Next Meeting's Agenda**

- 19 1. Discussion of long term planning with a review of the 5 Year Capital Investment Plan and
20 consider a motion to take action if required.
21 2. Discussion on a Fuel Dock at Sister Bay Marina.
22 3. Report on status of Boats' restroom.

23
24 **Motion by Duffy/Second Sunstrom to adjourn at 4:50 P.M.**

25 **Carried**

26
27 Respectfully submitted;

28
29
30
31 Christy Sully, Clerk/Treasurer
32 Village of Sister Bay